

Leadership, Innovation & Entrepreneurship

My struggle to promote gender equity in policies, society and
development strategies”
An unedited HerStory

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10th February 2012

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Structure & context

- Loose/semi structured/informal
- Story
- Equality
- Gender
- Pakistan

20 min- talk

Q& A session

WHAT ARE YOUR EXPECTATIONS??

EQUALITY.



personal



VIOLENCE VICTIM TURNED SURVIVOR

SELF MADE

NON ELITE

GENDER PRACTITIONER

RH specialist

Although women do two-thirds of the world's labor, they own less than one percent of the world's assets. They are paid less than men for the same work, if they are paid at all... Women are 51% of humanity; empowering them will change everything.
~ Isabel Allende



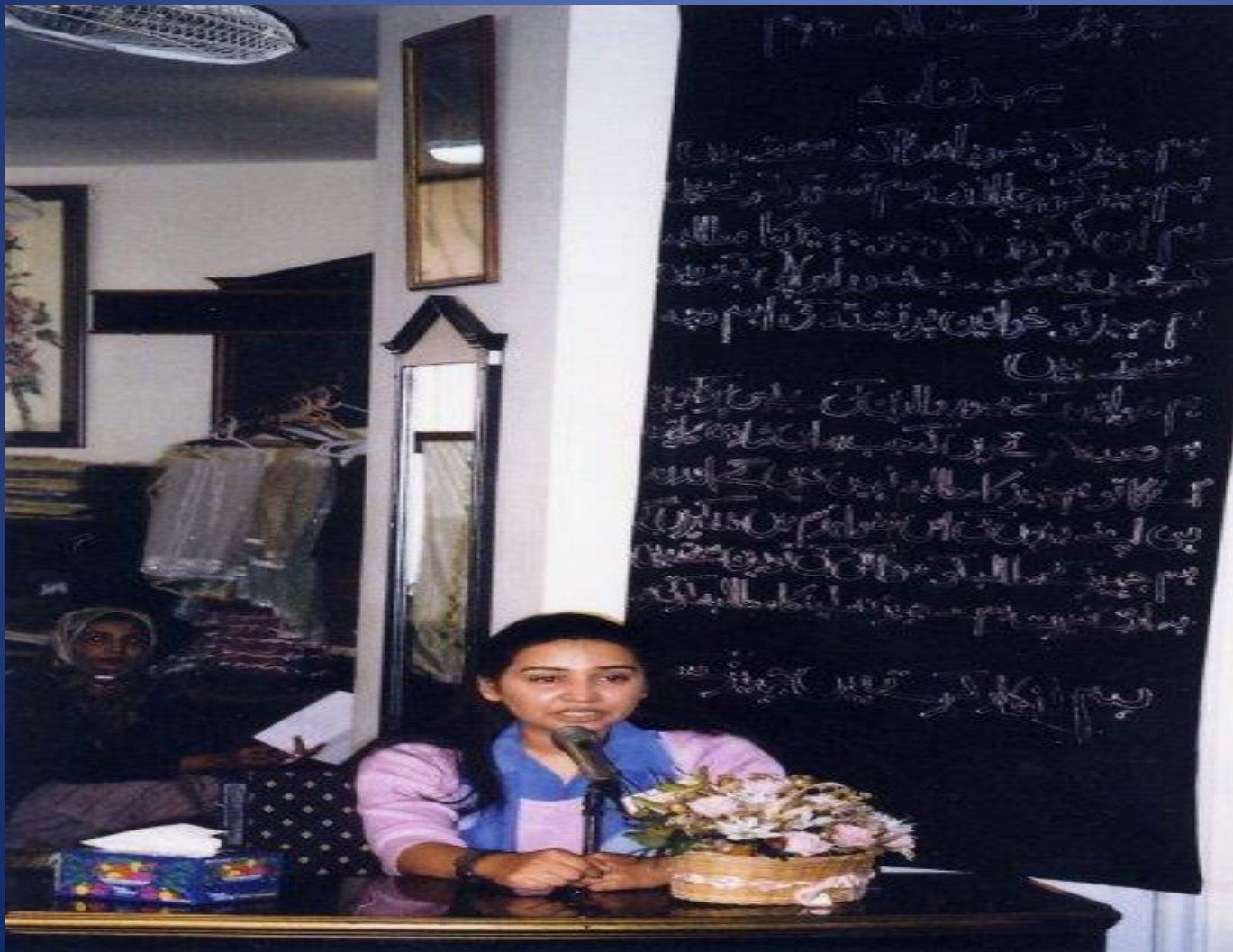
Gender watch



Dr. Rakhshinda Perveen receiving the first ever Best Private Productions PTV Excellence Award for Gender Watch at the 10th PTV Awards Ceremony on 17th March 2001, Lahore, Pakistan.

Youngest Head of a National NGO

SACHET Pakistan



Towards Gender Equity

- Pakistani Perspectives/Dowry violence
- HIV/Other faces of Violence Against Women

Tools

NGO

Research

Media

Trainings

Public policy advocacy

My BARRIERS

BIASES

- AGE
- GENDER
- ETHNIC
- CLASS
- Marital status

stigma

Consequence

Stronger but bruised (heart only) dreams are spotless😊))

My achievements?

Yet to see

But

intermediate earnings include certain contributions like introducing Pakistani gender issues in development research, dialogues & practice,

mentoring 1000s of young people from disadvantaged backgrounds thus enabling them to think big (e.g full bright scholars, international staffers UN,WB, anchors/reporters on TV,entrepreneurship) &

Never Sought CONCESSIONS OF FEMALENESS

SURVIVING AS A THINKING SELF MADE PAKISTANI SINGLE MOTHER

Creating space in development sector
dominated by elite capture, patriarchy...

CHALLENGING THE ELITE & PATRIARCHAL CONSENSUS



Work with youth on Sexuality & RH issues



Neglected faces of gender equity

Alternative legislation Dowry Violence 2003

With Law & Justice Commission & other
stakeholders

Contraception-as a human right- 1995

Women and HIV /AIDS in marriage with MSM

SOCIO-CULTURAL CHALLENGES OF WOMEN IN
CONFLICT ZONES OF PAKISTAN

V.v.v.v.v.v.v specific & tangible examples

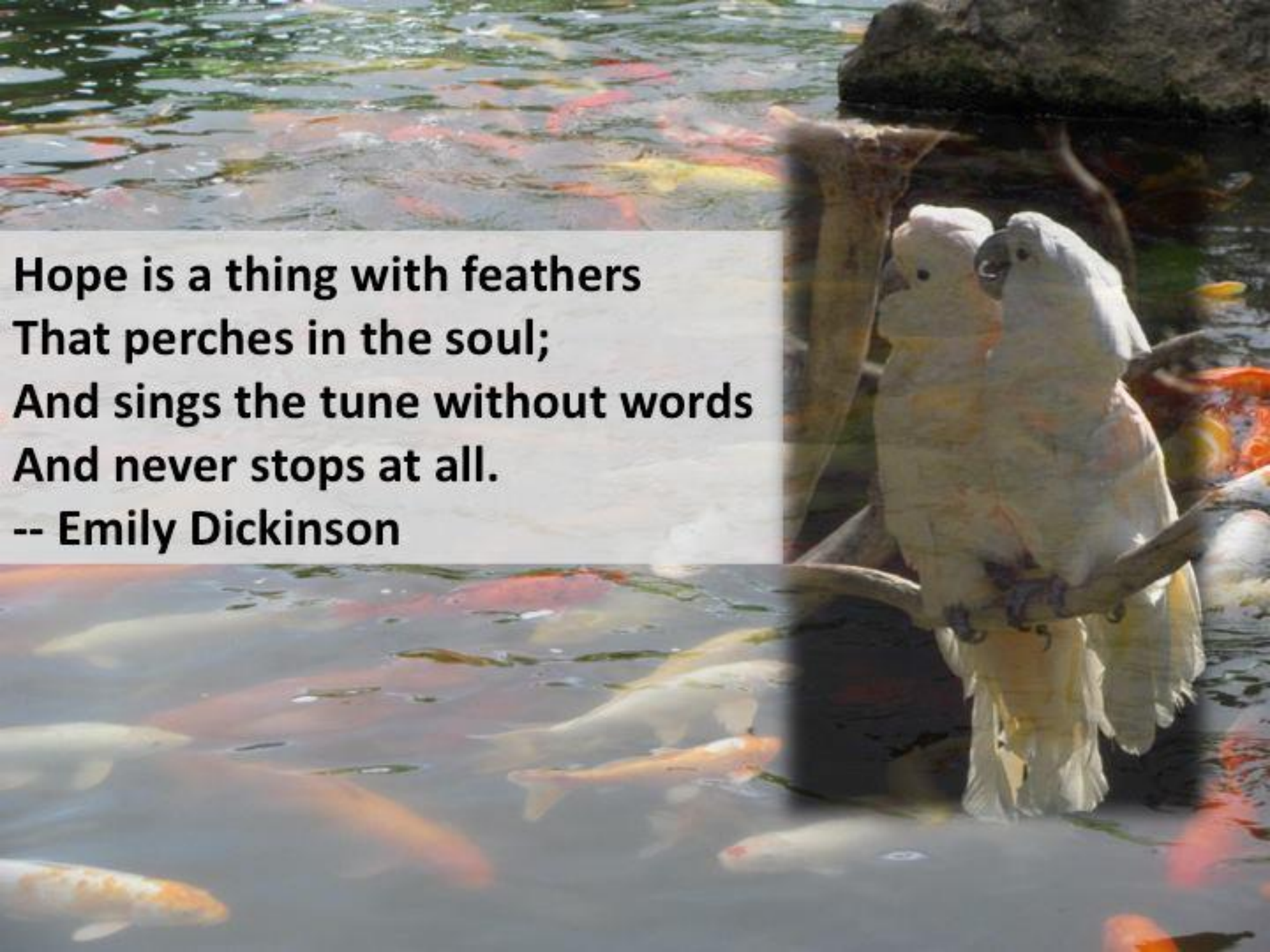
- PATERNITY LEAVE
- GENDER EQUITY IN LANGUAGE
- PIONEERING GENDER DISCOURSE IN PAKISTANI PERSPECTIVES THROUGH TV SERIES GENDER WATCH IN 1999
- YOUTH & ADOLESCENTS (SRH) Programmes and YFC model
- Adoption of ideas & models by UN agencies, ministries & INGOs with & without acknowledgment 😊) (((((

Raising the voice for single women other than widows





I AM A STUDENT OF LIFE
I am a non-elite woman
I work with the
disadvantaged
I believe in empathy NOT
sympathy

The image is a composite. The background is a pond filled with numerous colorful koi fish in shades of orange, red, yellow, and white. In the foreground, two white cockatoos are perched on a dark, gnarled branch. The cockatoos are facing each other, with one slightly behind the other. The lighting is bright, suggesting a sunny day. The overall composition is peaceful and serene.

**Hope is a thing with feathers
That perches in the soul;
And sings the tune without words
And never stops at all.
-- Emily Dickinson**