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# Annual Progress Report 2007



SACHET - Pakistan

Annual Progress Report 2007

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**SACHET - Pakistan**  
Society for the Advancement of Community, Health, Education & Training

## BOARD OF DIRECTORS

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**MESSAGE**

Founder President SACHET-Pakistan



Human development as characterized by the improvement indices like life expectancy, enrolment at primary level in educational institutions, per capita calorie intake, per capita GNP, female literacy, infant mortality rates, gender empowerment, rates of employment, etc. is the ultimate objective and purpose of all endeavours directed towards growth. Viewed in this context, Pakistan regrettably ranks at bottom at 135 amongst 180 nations of the world. Unless the existing efforts are supplemented at all levels, these vital sectors would continue to suffer neglect.

Cognizant of the need to contribute in positive terms to community based programmes in the fields of health, education, training and gender development, I along with my colleagues, established the Society for the Advancement of Community, Health, Education and Training. Within a relatively short period of one year, the word 'SACHET' has become a symbol of an institution making concrete contributions without charges in medical care and community health promotion as well as training through institutions and projects set up in rural areas and through our Gender Watch Series on television. SACHET is operating at the micro level but with mega objectives.

The sincere efforts made by the patriotic Pakistani donors, well wishers and last but not least the dedicated staff of SACHET, in helping me with this noble cause deserves gratitude and I wish them every success.

**Dr. Abdul Qadeer Khan**

NI &amp; BAR, HI

**Retrospection (annual report 2000)****NOTE**

Secretary General SACHET-Pakistan



Despite all challenges, SACHET successfully completed its eighth year of service to the disadvantaged. Achievements made by SACHET during this period are meritorious and highly commendable. Multi-dimensional delivery programs of SACHET, like entirely free primary health care, income generating technical training of both male and female community members and disseminating awareness amongst them on health and social issues made a discernable impact on the lives of the under-privileged urban and rural poor of Pakistan as verified and recognized by various evaluations. The advocacy programs of SACHET across the country contributed positively in generating awareness on many pertinent health issues, both at policy and at grass root levels.

All this would not have been possible without, the whole hearted support of communities, where SACHET is serving; generous financial support from the philanthropists, funding from the national Zakat Council and cooperation received from the development aid organizations. Sustained support of the President SACHET, Board of Directors, management and dedication of employees and volunteers of SACHET ensured the successful implementation of SACHET's programmes. It is hoped that SACHET will continue to receive support from all quarters in future as well.

**Mr. Muhammad Faheem, ndc**

MBA (Rutger's-US), M.S Strategic Studies (QAU)

## MESSAGE

Executive Vice President SACHET-Pakistan



*We cannot direct the winds but we can adjust the sail*

Today when I look back I realize that how challenging our journey has been. When we started working on broader concepts of Health with gender perspectives we were conscious of the uncertainties and risks ahead. We identified all hurdles with reality lens and tried to translate each challenge into an opportunity. Challenging stereotypes and centuries old patriarchy was not an easy task. Communicating changes that are ethically correct and socially acceptable demand creativity, gender sensitivity, and sincerity.

Development professionals dare to dream. And yet they do not forget to dream with deadlines. Our highly motivated team worked hard to advocate development issues like SRH, GBV etc. both at policy level and at the grass roots. Advocacy to us means bringing together. We made every effort to involve all stake holders. At the same point we also concentrated on culturally appropriate communication. Young people remained our focus. We approached them with entertainment to educate approach and won their active involvement in project activities. SACHET provided strategic guide for creating enabling environment for promoting the cause of disadvantaged. These strategies have been adopted and adapted at different levels and institutions in Pakistan.

We as development professionals know very well that without enabling environs neither can we reach our target audiences nor can we gear towards sustainable development interventions. To us, sustainability, goes beyond financial one, and encompasses institutional, social and technical sustainability as well. Today, Community partnerships, Social Acceptance, Ownership by youth and continuity of the project as are some indicators of our good advocacy and communication practices. Before concluding, I would like to express my personal and organization's gratitude for the continued encouragement, valuable intellectual and financial support offered to us by our development partners and communities.

**Dr. Rakhshinda Perveen**

Executive Vice President  
SACHET - Pakistan.  
16th December 2007

## VISION

We strive in partnership with community, public and civic society organizations to develop a society based on three core values of sustainable human development: self esteem, freedom of choice and tolerance; a society where all have equal access to opportunities and justice irrespective of gender, color, race and status.

## MISSION STATEMENT

Promoting Human Development of the Disadvantaged in Gender Perspectives

## MANDATED OBJECTIVES

- To promote gender awareness and sensitivity in Pakistan
- To narrow gender gaps in health, education & economic participation
- To promote economic empowerment of the disadvantaged
- To promote awareness and sensitivity about SRH rights, information, education and services
- To promote social investments in the development for Pakistani youth
- To promote gender sensitive media advocacy on development issues especially HIV and AIDS, youth and gender based violence

## SACHET's VALUES

- Empathy
- Tolerance
- Loyalty
- Integrity
- Peace
- Gender Sensitivity

SACHET operates on the deep conviction that it is here to give optimism to the disadvantaged in society. Therefore Faiz's stirring; poetic salute to the socially marginalized serves as an appropriate poetically articulated vision statement for our organization.

### *We Shall live to see*

We Shall live to see,  
so it is writ,  
We shall live to see,  
The day that's been promised,  
The day that's been ordained;  
The day when the mountains of oppression  
Will blow away like wisps of cotton;  
When the earth will dance  
Beneath the feet of the once enslaved;  
And heavens'll shake with thunder  
Over the heads of tyrants;  
And the idols in the House of God  
Will be thrown out;  
We the rejects of the earth,  
Will be raised to a place of honour.  
All crowns'll be tossed in the air,  
All thrones'll be smashed,  
And God's word will prevail,  
He who is both present and absent  
He who's beheld and is the beholder.  
And truth shall ring in every ear,  
Truth which is you and I.,  
We, the people will rule the earth  
which means I, which means you.

ہم دیکھیں گے  
ہم دیکھیں گے  
لازم ہے کہ ہم بھی دیکھیں گے  
وہ دن کہ جس کا وعدہ ہے  
جولوح ازل میں لکھا ہے  
جب ظلم و ستم کے کوہ گراں  
روئی کی طرح اڑ جائیں گے  
ہم مخلوقوں کے پاؤں تلے  
جب دھرتی دھڑ دھڑ دھڑ کے گی  
اور اہل حکم کے سر اوپر  
جب بجلی کڑکڑ کرے گی  
جب ارض خدا کے کعبے سے  
سب بُت اٹھوائے جائیں گے  
ہم اہل صفا، مردود و حرم  
مسند پر بٹھائے جائیں گے  
سب تاج اچھالے جائیں گے  
سب تخت گرائے جائیں گے  
بس نام رہے گا اللہ کا  
جو عاقبت بھی ہے حاضر بھی  
جو منظر بھی ہے ناظر بھی  
اور راج کرے گی خلق خدا  
جو میں بھی ہوں اور تم بھی ہو  
( فیض احمد فیض )

"Faiz Ahmed Faiz (1911-1984) was one of the leading, if not foremost, poets of the Indian subcontinent during the greater part of the last century. Listed four times for the Nobel Prize for Poetry, he was often compared to his friend Pablo Neruda, a Chilean revolutionary poet and Nobel prize winner. Of Faiz's multifaceted talents, which led him to become, amongst other things, an activist for human rights and liberties, a famous journalist and editor of literary magazines (Urdu and others), trade unionist and film song writer, it is his poetry which will, no doubt, best survive the test of time." (Dr. Sarwat Rahman, editor and translator of 100 poems by Faiz Ahmed Faiz, 2002 [translated from Urdu]).

## SACHET PAKISTAN

SACHET started working as a registered not for profit voluntary organization in May 1999. That was the time when themes and resolutions adopted at CEDAW, ICPD &+5, and Beijing platform for Action were gaining new attentions in many CSOs in South Asia including Pakistan.

Launching another CSO with the mission to promote human development of the disadvantaged communities with gender perspectives and an undivided focus on RH issues especially ARH was very challenging.

SACHET pioneered a BCC advocacy TV series for young people in 1999 that addressed RH issues in local context. SACHET is one of the few mainstream CSOs that carry out advocacy, service delivery, free health care services, training and research and focus on strategic development communication. We followed this approach-as ICPD PoA to which Pakistan is a signatory, addressed a multitude of pressing development problems the problems which were not previously seen as traditional population issues. In conformity with PoA 1994. We view population concerns from within a human rights framework. This advancement of the human rights perspectives on RH, along a more focused discourse on gender in development was a major step forward.

It can be surely claimed that MDGs build on important outcomes of ICPD and we as SACHET see these as a strong recommitment to the vision of that landmark event. Ensuring universal access to SRH and rights is thus an important part of strategies for achieving the MDGs.

Our work on various youth issues including HIV have always incorporated indigenous culture and local perspectives. SACHET, since its inception in 1999, allocated 20% of its resources (time, material and human resource) to the cause of HIV and AIDS as an integral part of the organization's program policy and practices. We have integrated issues of HIV with adolescents and reproductive Health programs in five districts of Pakistan. SACHET is one of the very few resource organizations in the local civil society sector that is focused on HIV issues with distinctive features. As a part of Community Mehfil initiative for the rural population and specific segments of the society SACHET organized awareness and sensitization raising sessions with the following communities:

- Rural men & women in SACHET Community development Program areas.
- Uniformed personnel at Police Academy Sihala.
- Civil Bureaucracy of Islamabad.
- Media Professionals of Islamabad and Rawalpindi.
- Public Transport Driver in Rawalpindi and Islamabad.

SACHET's greatest contribution besides promoting AIDS awareness among young people is the preparation of a cohort of more than 50 young people who started their careers with SACHET either as students or fresh graduates and received their training and sensitization on HIV issues through the platform of SACHET and now they are part of National and international programs and projects on RH and AIDS. What can be more convincing success indicator for a local CSO like us to witness its ideas, philosophies and policies adopted at a mega scale.

## GOVERNANCE STRUCTURE

Founded by Dr.A.Q.Khan (NI & Bar, HI) in May 1999, and conceptualized by Dr.Rakhshinda Perveen, the organization is governed by a ten-membered board of directors that consists of eminent Pakistanis in the areas of Health, Education and Social Services.. The Board of Directors is responsible for architecting strategic management directions, financial sustainability and periodic reviews of the performance of the organization.

## POLICY AND PRACTICES

The organization has a gender sensitive policy based on ethical values. Right from the inception, the organization has integrated clauses against harassment of women at work places, discrimination against employees on the basis of class, ethnicity, religion HIV status as an integral part of the job contracts. All employees are hired on open merit and go through transparent performance appraisal exercises, not only annually but at the end of probation and middle of their contract duration.

## MANAGEMENT STRUCTURE

The Executive team lead by the EVP, SACHET Pakistan is responsible for managing three key Units namely Programs, PSU and AGEHI of the organization. The Programs Unit is composed of five thematic program areas namely: RAH(Health Program), Khazeena(Education Program), PACIG, Survival Kit (Training Program), Miras(Sustainability Program). The PSU is composed of HR, Finance, Administration, Transport and IT units. AGEHI is the resource centre of SACHET Pakistan. It collaborates with the Program Unit in managing training and MiRAS Programs besides providing technical resources to other program areas.

## THEMATIC AREAS

- Gender Violence
- Child Rights and Protection
- Women Rights
- SRH including ASRH
- Health
- Education
- Training
- Community Empowerment

## TARGET AUDIENCE/S

- Children, Adolescents and Youth for health, education and training programs.
- Women, victims and survivors of violence for health, education and socio-economic empowerment programs.
- Women & girls, men & boys for interventions aimed to end gender based violence including dowry violence and addressing other gender issues.



## PARTNERS

### NGOs, INGOs, Media, International Development Agencies and Public Sector.

So far we have initiated and implemented projects in collaboration with EC, DIFID, UNAIDS, UNFPA, UNESCO, UNFPA, ILO, Plan Pakistan, Chief Pakistan, Oxfam-GB, IFA(Institut fur Auslandsbeziehungen) Stuttgart Germany, Medien Projekt Wuppertal Germany, Photomarketing.de Berlin Germany, The Asian Centre-Population and Community Development Association Bangkok Thailand, SAFRG (South Asian Fund Raising Group) Delhi-India, Ministry of Women Development, NACP/Ministry of Health, Ministry of Population, Zakat fund(Ministry of Zakat & Usher), Ministry of Education/FDE and different CSOs.

During the last eight years, SACHET has made worth mentioning strives to promote human development of the disadvantaged. Its service delivery programs catered primary health and reproductive health care needs of over 400,000 boys, girls, men and women. Over 70 projects (both short term and long term) in the entire five program areas were initiated out of which 28 were successfully completed while rest of the projects are continued as per their planned time frame.

Sustainability is an operational program. The operational program is meant to support, strengthen and sustain operations of other four development programs. MiRAS is designed and executed to ensure overall sustainability of rest of the four program interventions of SACHET Pakistan. Each program has different projects that can be categorized as advocacy, communication, research, service delivery and training projects. Service delivery projects of all Programs together constitute SACHET Community Development programs.



## RAH HEALTH PROGRAM (JULY 2006-OCTOBER 2007)

**M**ana bibi, a mother of three is using hormone injections and very happily looking after her three healthy children. She is very relaxed as there is no longer the fear of another unplanned pregnancy. Her husband also agrees with her that raising three children nicely is much better than having a lot of children neglected by both parents. This was not the same situation when three years back she discovered that she was pregnant while her youngest girl was only six months old and breast-feeding. Family planning was something known to her and her husband, a daily wages laborer, through TV ads. but never heard or practiced in their family. Her participation in the counseling at the Mehfil by SACHET on the advice of her neighbor satisfied client of SACHET clinic and follow up services by the empathetic doctors at SACHET Clinic changed Mana's life.

**H**ealth program of SACHET Pakistan is packaged to promote healthy behaviors among the poor as well to ensure access (cultural, geographical and financial) to the essential health care services especially the women and children of poor communities. Besides general health and hygiene, the health program has special emphasis on sexual and reproductive health especially of adolescents and youth. RAH program of SACHET is implemented through SACHET Community Development Program (SCDP) in five districts namely Islamabad, Attock, Chakwal, Mansehra and Rawalpindi. SACHET also established 7 primary health care outlets to cater primary health care needs (especially anti-natal and post natal care for women) of 25000 urban slum dwellers of Islamabad with the support of Plan Pakistan under PRBH project. For adolescent sexual and reproductive health, SACHET established 26 youth and adolescents' friendly centers to provided SRH information, education and services to an estimated 50,000 young people (for age group of 15-24 both girls and boys) of District Chakwal with the support of UNFPA under RHIYA<sup>1</sup> project. SACHET in partnership with Plan Pakistan also established 4 adolescent friendly centers (for age group of 9-19 years both boys and girls) under Plan-RHIA project. To address reproductive health needs of almost 3000 earthquake affected women of Mansehra, SACHET is implementing with the support of UNFPA a project that offers health care services through women friendly spaces in district Mansehra.

<sup>1</sup> RHIYA project was culminated in June 2007. However, UNFPA and SACHET continued their commitment with youth development and launched Pakistan Program for Adolescent Reproductive Health (PPARH) in District Chakwal and Mansehra. In Chakwal it was continuation of YFCs established under RHIYA project whereas in Mansehra it was replication of YFC model under RHIYA project. Under PPARH project SACHET established 4 YFCs in partnership with UNFPA that are now extending ASRH services to youth of 2 Union Councils of Mansehra.

## PROJECTS



- SACHET Clinics
- Health Advocacy with community (Mehfils) Project
- Promoting Responsible Behaviours in Health
- Reproductive Health Initiative for Youth in Asia (RHIYA)
- Reproductive Health Initiative for Adolescents (RHIA)
- Women Friendly Spaces Project
- Pakistan Program for ARH (PPARH)



## EVERY YEAR

- Around **200,000** people from disadvantaged communities receive direct health care services from free SACHET Clinics based in community development programs. **70%** of them are women, children and youth (boys and girls).
- Nearly one million adolescent boys and girls are benefited by receiving information, awareness, training and tangible services through SACHET's AGEHI Friendly centers, DoSTI YAN and FADAN.
- More than **50** artisans (mostly women) begin a journey towards economic empowerment by rejecting the middleman and displaying their work for direct sales at shop for a cause (F-8 Markaz, Islamabad).

## ESTABLISHMENT OF FREE HEALTH CARE HOSPITAL IN NORTHERN AREAS

Baltistan is one of the most destitute district of Northern areas in terms of physical and social infrastructure. Though, public health facilities are over all lacking in Pakistan yet Northern Areas are more disadvantaged in this regard. The local community representatives led by a surgeon turned philanthropist approached SACHET to collaborate for establishing a free health care hospital in Baltistan. The local philanthropist committed to provide land and other required infrastructure whereas they asked SACHET to provide necessary equipments for OT as well as for general and Gynecology Ward for provision of hospitalization to the needy patients. SACHET provided all required equipment for OT as well as 10 fully furnished beds for the wards. The local community representatives have hospital management committee who is running the hospital independently bearing all the recurring and managerial expenses of the hospital.

## THE LIFE GOES ON .....

"Death of my husband and my only girl child in 8<sup>th</sup> October's earthquake totally ruined me. I had lost all interests to live; why to live and for whom to live but this women center by SACHET showed me sliver lining. I feel I am born again, I gained new knowledge and skills and new meaning of her life from this center" , Bibi Razia, 25 year old.

Razia is one of the several hundred regular visitors of WFS who attended health sessions, literacy classes, cooking and stitching classes. The psycho social counseling facilitated her in overcoming grief and enabling her to be a productive member of the society.



## SACHET'S RESPONSE TO EARTHQUAKE



SACHET has been active in all the three phases of Earthquake of October 8, 2005. Instantly, soon after the catastrophe, SACHET provided relief goods and emergency health care to the victims at spot in calamity stricken villages of Batal and Balakot. Then in relief phase, SACHET converted its Banigala clinic to a relief hospital where injured were provided with hospitalized health care along with boarding and lodging for their kith and kins.

In recovery phase SACHET established women friendly spaces and bathing spaces to address psychosocial support, reproductive health as well as general healthy and hygiene needs of women and adolescent girls of Mansehra. This project is being implemented in partnership with UNFPA.

SACHET also supported Mercy Corps in establishing a relief and recovery hospital in Manshera by providing surgical equipments for the said hospital. SACHET took this initiative upon the request of Mercy Corps, Mansehra office.



## PACIG (POVERTY ALLEVIATION-CUM INCOME GENERATION) PROGRAM

### Projects

- Shop for a Cause
- SACHET Gallery
- Learn to Earn Project

### PACIG-SHOP FOR A CAUSE



Shop for a Cause, a concept shop serves as a sales and marketing outlet for the display and promotion of the products of disadvantaged artisans. It also support in strengthening SACHET's health program. The income proceeding from Shop for a Cause is spent on medical care of deserving patients at SACHET clinics. During the reported year 320 consignors from 32 districts including Northern Areas and AJK placed their products for sale in Shop for a Cause.

Women consignors were 139 that make up 50% of the total consignors. Shop for a Cause faced challenge of low sales volume and low number of consignors during the reported period. This occurred because of a number of reasons like staff's turn over, lack of innovative and market-oriented products by the consignors and lack of products' promotion in current changing scenario.



## LEARN TO EARN PROJECT

This project aims at providing vocational training to rural women and girls to enhance their visibility in economically productive activities as well as to enable them to contribute in the livelihoods of their families.

Under this project SACHET is running 12 crafts training centers for women and girls.



## KHAZEENA (EDUCATION) PROGRAM

### Projects

- Dr. A. Q. Khan Scholarship Project
- Computer Training Project
- Dr. A. Q. Khan Documentation Center (Khazeena)

SACHET is managing 20 computer centres to benefit rural youth boys and girls with IT.



## DR. A. Q. KHAN DOCUMENTATION CENTER

Dr. A. Q. Khan Documentation Center was established to support research and knowledge management process in SACHET by collecting and recording wealth of IEC material, books, manuals, research studies and reports by different organizations. Students, researchers, trainers and development practitioners visit the documentation center to benefit from the material.

## SURVIVAL KIT-TRAINING PROGRAM

SACHET gives prime importance to human resource development of its own human resource as well as of other organizations and communities. This program has three components or projects like internship project, capacity development project and professional's training project.

### Program Goal

To develop human capital for enhancing effectiveness and productivity of civil society organizations

### Program Objectives

- To enhance effectiveness of SACHET's human resource by providing training (formal as well as on-job) opportunities in-house and from other organization both within the country and abroad
- To provide tailor-made trainings to the staff of other development organizations

Capacity Building Project for Young Graduates is wherein fresh graduates are given with opportunities of on job training and learning opportunities to enable them to be productive human resource for either for SACHET or for other organizations.

### Story Of Change Within

I heard that personnel growth in SACHET was very fast. So, I was motivated enough to join SACHET and within 5 years of joining, I experienced miraculous professional development within me. SACHET offered me training opportunities (both on job and formal) of national and international level. I received two international trainings on fund raising from SAFRG, India that capacitated me to plan and execute fund raising strategies for my organization. I also received international certificate course on NGO financial sustainability, resource mobilization through business activities from The Asian Center, Bangkok, Thailand. I received training on Media Management through Cross Cultural Training Program from Stuttgart wuppertal and Berlin, Germany that enables me to develop video documentaries for development advocacy. Besides these international trainings, I got a number of trainings and mentoring sessions in SACHET. To sum up, SACHET has added lasting value to my professional strengths as well as in my life, overall.

**Amin Muhammad**

Admin & Finance Executive, SACHET-Pakistan

## SURVIVAL KIT-CAPACITY DEVELOPMENT PROJECT

To continuously improve quality of its programs and human resource, SACHET facilitates capacity development opportunities for its staff members through in-house trainings, national and international trainings. During the reported period, 5 staff members of SACHET had an opportunity to get 8 trainings held in Asian, African and European regions whereas 10 staff members attended national level workshops and 32 staff members got in-house training on ASRH, Gender and Protection, Gender and Reproductive Health and Leadership. SACHET also conducted a training workshop on Gender and Reproductive Health for project staff of Sungi Development Foundation in August 2007 wherein 18 staff members of Shikiyari project participated.



## PERFORMANCE REPORT (JULY 2006 - JUNE 2007)

### Score Card

Programs	HEALTH	EDUCATION	PACIG	TRAINING
<b>Indicators</b>				
<b>Service Delivery</b>	<ul style="list-style-type: none"> <li>5 districts covered</li> <li>500,000 patients accessed SACHET health care facilities</li> <li>24 counseling sessions held</li> </ul>	<ul style="list-style-type: none"> <li>25,00 boys and girls received computer training</li> <li>20 students received scholarships</li> </ul>	2,000 girls and women received vocational training	<ul style="list-style-type: none"> <li>52 employees received training</li> <li>10 were trained abroad</li> <li>80 trainings conducted with CSOs, CBOs and youth groups</li> </ul>
<b>Advocacy</b>	<ul style="list-style-type: none"> <li>2 youth conferences held</li> <li>100 advocacy events organized</li> </ul>	75 Mehfls organized	12 exhibitions at the shop & gallery were organized	50 training sessions for learning, doing, teaching advocacy in youth conferences/camps/seminars.
<b>Communication</b>	4 sets of posters on Adolescents RH issues developed	Gender and education (an episode from gender watch) copied on DVDs	2 sets of brochures	5 training manuals developed
<b>Training</b>	50 training sessions organized	4 courses on IT organized	4 courses on vocational training organized	10 ToTs Conducted
<b>Research</b>	Research Papers, 2 on HIV and BCC and one on ASRH and entertainment to educate approach by Dr.Rakhshinda Perveen.	Collaborated with International and national organizations	Collaborated with International and national organizations	Research conducted for developing customized training manuals

VISION STATEMENT

Speak .....

Speak-your lips are free.  
 Speak-your tongue is still yours.  
 This magnificent body  
 Is still yours.  
 Speak-your life is still yours.  
 Look inside the smithy.  
 Leaping flames, red-hot iron.  
 Padlocks open wide  
 Their jaws.  
 Chains disintegrate.  
 Speak - there is little time  
 Butt little though it is  
 It is enough.  
 Time enough  
 Before the body perishes.  
 Before the tongue atrophies.  
 Speak - truth still lives.  
 Say what you have  
 To say.

(Faiz Ahmed Faiz)

(Translated by - Daud Kamal)

Engendering Development

بول، کہ لب آزاد ہیں تیرے  
 بول، زباں اب تک تیری ہے  
 تیرا ستواں جسم ہے تیرا  
 بول کہ جاں اب تک تیری ہے  
 دیکھ کہ آہن گر کی دکان میں  
 شہد ہیں شعلے، سرخ ہے آہن  
 کھلنے لگے قفلوں کے دہانے  
 پھیلا ہر اک زنجیر کا دامن  
 بول، یہ تھوڑا وقت بہت ہے  
 جسم و زباں کی موت سے پہلے  
 بول، کہ سچ زندہ ہے اب تک  
 بول، جو کچھ کہنا ہے کہہ لے! (فیض)

AGEHI Resource Center SACHET was established in September 2000 by Dr. Rakhshinda Perveen, the practical ideologue and co-founder of SACHET Pakistan. The resource center is engaged in active advocacy for gender sensitization, education and health promotion by conducting research, disseminating information, developing capacities and facilitating networking.



Spectrum of AGEHI Resource Center



AGEHI's OPERATIONAL DOMAINS

AGEHI provides technical facilitation to SACHET as well as other national and international development in following spheres:

- Designing and implementing of advocacy, service delivery and research projects. Designing and conducting trainings and workshops
- Development of communication and training manuals,
- Designing and delivering theatrical performances
- Production of video documentaries
- Managing SACHET's volunteers' networks

PROGRAMS/PROJECTS OF AGEHI

- AGEHI Theatre
- DoSTI
- FADAN
- Web site
- Yearly Thematic Planner
- Biannual Monitoring of SACHET Programs

## AGEHI THEATRE GROUP

AGEHI Resource Center realized since its inception that theatre is one of the most powerful creative and behaviour change communication tool. Theatre stimulates positive behaviours within very short span of time. AGEHI theatre was established in 2001 to raise awareness and sensitivity about different social issues through theatre performances at various forums and events. The theatre group comprises of amateur performers mainly young students, development activists and practitioners who have passion and belief to strive for social change through theatre. AGEHI theatre adopts almost all forms of theatre, keeping in view the subject matter, location and audience. It includes formal stage theatre, shadow theatre, mime theatre, interactive and street theatre etc. During the reported period AGEHI theatre conducted 125 theatre performances in Islamabad and Chakwal. In Chakwal, 90 (86 at UC level and 4 District level.) theatre performances were conducted whereas 30 street theatre performances were delivered in urban slums of Islamabad. Besides this AGEHI theatre also conducted 5 theatre performances for the national level audience. "Totay Ki Aala Taleem" (Higher Education of Parrot), scripted and adapted by Dr. Rakhshinda Perveen from the work of Nobel Laureate from Bengal Mr. Rabindaranath Tagore, has been very popular and successful play during the reported year that was staged in RHIYA Youth Summit at Margalla Hotel and RHIYA Concluding Conference at Marriot Hotel, Islamabad as well as on the eve of World Aids Day 2006 at NIC building Islamabad.



Theatre - Higher Education of the Parrot - on RHIYA Youth Summit 2007



Theatre - Higher Education of the Parrot - on World AIDS Day 2006

## DoSTI

Dare to Sensitize, Train and Inform young people and communities about HIV and SRH issues program works under AGEHI Resource Centre. DoSTI (as pronounced) is an Urdu word meaning friendship. AGEHI SACHET has always advocated and practiced culturally and gender sensitive communication on issues socially perceived as tabooed.

1999

Allocation of 20% resources of SACHET to the cause of HIV and inclusion of SRH issues as the mandated objective of the organization.

Launch of trend setting TV series "gender watch" on SRH issues including HIV & AIDS on the national TV(PTV) by SACHET

2000

First TV documentary Gender & AIDS on PTV by SACHET. That was the 14<sup>th</sup> episode of the 19-episode series Gender Watch.

Launch of Sinf aur AIDS on videos by SACHET in collaboration with NACP and UN agencies to mark the world AIDS Day 2000 "Men make a difference".

Launch of DoSTI project to raise awareness and sensitization on HIV issues among youth, rural communities, public transport drivers, police officers and civil bureaucracy.

2001

Launch of first ever calendar on issues of AIDS based on art work by school and college students under DoSTI project.

2002

Continuation of DoSTI project with BCC approaches thus engaging college students and different communities through interactive health education sessions, theatre, art exhibitions and diverse interventions to generate awareness and reduce stigma in connection with HIV issues.

2003

DoSTI started working with young people who were HIV positive by enhancing their self esteem and contributing towards their reintegration in the society.

2004

DoSTI evolved as a program working on HIV issues with young people through RH and BCC Projects in collaboration with international development agencies like Plan International, FHI International, UNFPA and USAID. Initiation of a bilingual quarterly "Dosti" in collaboration with USAID and FHI International. Development of Training Manuals for ILO.

2005

Advocacy events under different projects

Launch of sinf aur aids (with English subtitles) on AIDS Day 2005 with the support of FHI International and USAID. Conducted a research for UNESCO on the vulnerability of street children to HIV and AIDS.

**YAN-DoSTI**

2006

Research paper **Mind Your language. HIV Communication in Pakistani languages. "The case of Urdu"** in the annual conference of Population Association of Pakistan, Peshawar, Pakistan. November 2006, by Dr.Rakhshinda Perveen. **HAL AIDS e-forum** was established by Dr.Rakhshinda Perveen to promote dialogue on AIDS glossaries in the context of Pakistan.

**Beyond Judgment**

A film by Dr.Rakhshinda Perveen  
It is a 5-minute English documentary that revolves around the complex trio of HIV,MSM and institution of marriage in Pakistan.

*The documentary has been widely screened in and outside Pakistan.*

2007

**From Khyber to Karachi**

A film by Dr.Rakhshinda Perveen  
Among many vulnerable groups Pakistani truck drivers are being recognized as the one with most in need regarding issue of HIV and AIDS., that has emerged as one of the key challenges for the society in Pakistan, in recent years.

Humrahi meaning the co traveler has been specifically designed to address health needs of the truckers and the associated population. Based on this project by NACP and FHI international From Khyber to Karachi is an interesting and informative documentary produced by AGEHI Resource Centre.

*These documentaries can be viewed on our web site and DVD copies can be purchased from the "Shop for a Cause".*

SACHET was selected by UNAIDS to produce four pioneering booklets in Urdu on issues of HIV.



Youth Advocacy Network of AGEHI-SACHET emerged on August 12, 2003 at the International Conference on Youth and Promotion of Human Development- Investing in the Future, organized by AGEHI Resource Center. YAN was formed to serve as a platform to mainstream Pakistani youth in development by ensuring its involving the enthusiastic volunteers of YAN in various activities related to social development issues. At that time, there was no other formal network of youth in Pakistan.

However, recently many national and international development organizations have realized the role of youth involvement in resolving health and development especially in ASRH. Three organizations have recently (in 2007) facilitated formation of youth advocacy network. Since, this initiative was fueled with ample resources so these organizations even got it registered as YAN-Youth Advocacy Network. Although, SACHET was maintaining YAN since 2003 but to avoid any confusion and in convenience, AGEHI- SACHET management and SACHET YAN members decided to rename the network as DoSTI-YAN. YAN-DoSTI would be the identical title of Youth Advocacy Network of SACHET Pakistan from 2007 onwards.



**FADAN**



AGEHI Resource Centre launched FAD project (2000-2006) that did pioneering work on issues of dowry violence through diverse activities. FADAN (Fight against dowry Advocacy Network) launched in 2003, is an outcome of FAD efforts that is contributing towards raising awareness on violence associated with the custom and institution of dowry through change makers across Pakistan.

**Silver ribbon, the logo of FADAN symbolizes hope for rejecting this socially endorsed and conveniently forgotten form of gender violence and promoting the adoption of austerity in marriage ceremonies.**

The research conducted by AGEHI Resource Center SACHET in 2001 emphasized that dowry is one of the major causes of gender based violence in Pakistan. Thus, SACHET took the issue as its cause, which was neglected by almost all the civil society organization as well as by media at that time. SACHET launched Fight Against Dowry project with a signature campaign on 26th November 2001. Since then SACHET has undertaken numerous advocacy interventions like FAD evenings, signature campaigns, launching of communication products like FAD posters, planners, badges, Khaddar and leather bags, bilingual book on FAD, articles in daily The News, Dawn and Jang. Besides these, AGEHI theatre and AGEHI Mehfiles have been used to sensitize and raise awareness among youth, parents and social gatekeepers. Provincial level seminars and advocacy meetings in Punjab, Sindh and NWFP were also organized to promote awareness about dowry violence. SACHET pioneered in involving media for advocacy on social issues like dowry. SACHET launched 13-episode documentary on FAD that was aired on PTV, and ARY Digital television. Geo TV also had famous Capital Talk on Dowry issue. Besides TV, VOA radio also did live show wherein Dr. Rakhshinda Parveen, Mustansar Hussain Tarar and a US based scholar and a young represented. Power 99, an Islamabad based private radio also took part in this advocacy campaign. The multifaceted interventions on FAD created visible impact on the development panorama of Pakistan. Once, SACHET started this journey alone but with rigorous and untiring efforts, now other organizations (national and international both) including the Govt. have taken up this cause as part of their advocacy campaign. The messages developed by SACHET on dowry

violence have been adapted by National Commission on the Status of Women (NCSW) for large-scale dissemination across Pakistan through posters and other IEC material. AGEHI-SACHET continued its campaign of Fight Against Dowry in the reported period through organizing FAD Mehfiles at community level, seminars, sessions, articles publishing in newspapers etc.



## PROGRESS AT A GLANCE ( 2006-2007) OF AGEHI RESOURCE CENTER

No. of project proposals developed and approved for partnership	6
No. of Video Documentaries Produced	2
No. of Theatrical Performances	125
No. of training manuals developed	5
Total No. of DoSTI YAN members	10,000
Total No. of FADAN members	100
Total No. of FAD Mehfiles conducted	10



## FINANCIAL OVERVIEW OF YEAR 2007

**M. HUSSAIN CHAUDHURY & CO.** (ESTD. 1947)  
**CHARTERED ACCOUNTANTS**  
 Member Horwarth International

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### AUDITORS' REPORT OF SOCIETY FOR THE ADVANCEMENT OF COMMUNITY, HEALTH, EDUCATION AND TRAINING.

We have audited the annexed Balance Sheet of "SOCIETY FOR THE ADVANCEMENT OF COMMUNITY, HEALTH, EDUCATION AND TRAINING." as at June 30, 2007 and related Income and Expenditure Account & cash flow statements together with the notes to accounts for the year then ended

It is the responsibility of the organization's management to prepare and present the above said financial statements. Our responsibility is to express an opinion on these statements based on our audit.

We conducted our audit in accordance with the auditing standards as applicable in Pakistan. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the above said statements are free of any material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the above said statements. An audit also includes assessing the accounting policies and significant estimates made by management, as well as, evaluating the overall presentation of the above said statements. We believe that our audit provides a reasonable basis for our opinion and after due verification.

In our opinion and to the best of our information and according to the explanations given to us, we have found the balance sheet of "SOCIETY FOR THE ADVANCEMENT OF COMMUNITY, HEALTH, EDUCATION AND TRAINING." as at June 30, 2007 and the related Income and Expenditure Account & cash flow statements together with the notes to accounts for the year then ended to be in order and in accordance with the record provided to us.

Place: Rawalpindi.

Dated: 10 DEC 2007

  
**(M. HUSSAIN CHAUDHURY & CO.)**  
**CHARTERED ACCOUNTANTS**  


## FINANCIAL OVERVIEW OF YEAR 2007

SACHET-PAKISTAN SOCIETY FOR THE ADVANCEMENT OF COMMUNITY HEALTH, EDUCATION AND TRAINING - PAKISTAN BALANCE SHEET AS AT JUNE 30, 2007			
	Notes	2007 Rupees	2006 Rupees
<b>ASSETS</b>			
<b>NON CURRENT ASSETS</b>			
Operating fixed assets	3	35,519,191	34,266,134
Investments	4	98,351,232	94,000,000
		133,870,423	128,266,134
<b>CURRENT ASSETS</b>			
Inventory	5	198,130	148,130
Loan and advances	6	6,997	11,097
Trade deposits and short term prepayments	7	198,135	232,239
Other receivables	8	115,145	137,345
Accrued Income	9	371,962	391,388
Cash and bank balances	10	2,880,886	4,973,053
		3,771,255	5,893,252
<b>TOTAL ASSETS</b>		<b>137,641,678</b>	<b>134,159,386</b>
<b>FUNDS AND LIABILITIES</b>			
<b>FUNDS</b>			
General fund	11	107,729,606	105,243,951
<b>DEFERRED INCOME</b>	12	29,131,612	27,710,067
<b>CURRENT LIABILITIES</b>			
Creditors, accrued and other Liabilities	13	780,460	1,205,368
<b>CONTINGENCIES AND COMMITMENTS</b>			
	14	-	-
<b>TOTAL FUNDS AND LIABILITIES</b>		<b>137,641,678</b>	<b>134,159,386</b>

 PRESIDENT  
 EXECUTIVE VICE PRESIDENT  
 SECRETARY GENERAL



SACHET-PAKISTAN SOCIETY FOR THE ADVANCEMENT OF COMMUNITY HEALTH, EDUCATION AND TRAINING - PAKISTAN INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED JUNE 30, 2007			
	Notes	2007 Rupees	2006 Rupees
<b>INCOME</b>			
Donations and voluntary contributions	15	1,298,724	1,079,557
Profits on investments	16	7,987,111	4,054,823
Amortization of deferred income	17	1,844,711	1,844,711
Profit on bank deposits	18	108,753	78,540
Other income	18	710,891	554,535
Income from short term projects	19	5,154,122	4,519,944
		17,104,312	12,132,110
<b>EXPENDITURE</b>			
<b>Direct Program Cost</b>			
Health Program	20	3,887,254	4,722,097
Education Program	21	484,065	135,796
AGEHI Resource Centre	22	1,078,121	380,515
SACHET Gallery-PACIG	23	516,421	179,962
Short term projects	24	2,410,797	1,821,979
Information Technology	25	545,867	-
Khazena	26	100,683	76,185
		9,023,209	7,316,534
Executive Vice President	27	1,023,722	822,158
Management and support services cost	28	3,852,005	6,459,696
		4,875,727	7,281,854
Financial charges	29	(6,380)	(25,466)
Net surplus/(deficit) for the year		<b>3,198,996</b>	<b>(2,491,744)</b>

 PRESIDENT  
 EXECUTIVE VICE PRESIDENT  
 SECRETARY GENERAL



## AWARDS AND ACHIEVEMENTS OF SACHET DURING JULY 2006 - OCTOBER 2007

**Our advocacy ideas are being adopted and replicated by many other national and international organizations.**

**SACHET Pakistan** scaled up its youth friendly centers in Chakwal, assisted in establishing a charity hospital in Baltistan (Northern Areas) and offered free health care services to nearly 500,000 people ( men and women-young and old) in the rural areas of five districts of Pakistan.

SACHET Pakistan received a shield of acknowledgment from **UNFPA Pakistan** at the closing ceremony of second RHIYA Conference in March 2007.

**MIRAS** took off, AGEHI set up its own productions house and SACHET earned media projects that contributed towards its fiscal and financial sustainability.

**AGEHI Resource Centre** expanded its reach in offering its expertise to sister NGOs and different development organization.

SACHET Pakistan was elected as the focal point for Islamabad chapter of **PRHN**. Communities with whom SACHET works have once again rewarded us by their continued endorsement of our vision as reflected by their greater involvement, participation and ownership in SACHET's programs, projects and activities.

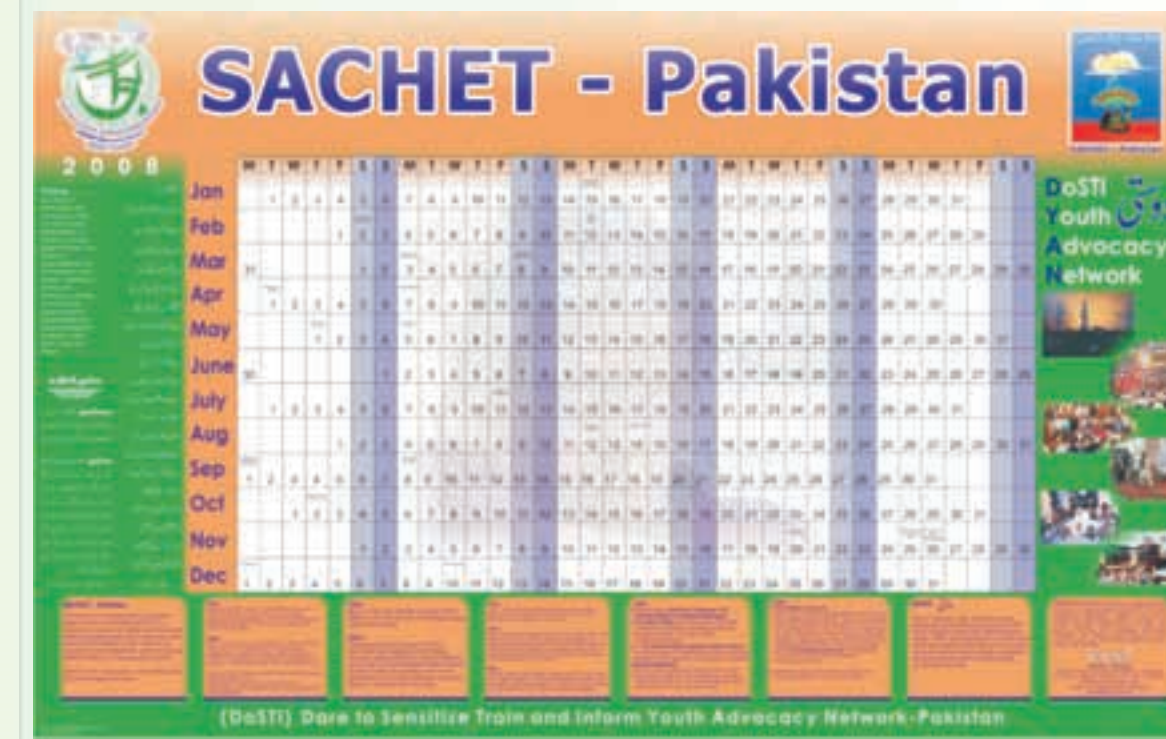
Dr.Rakhshinda Perveen, co-founder SACHET Pakistan was awarded Certificate and award of commendation for meritorious services for population program by **Ministry of Population Welfare, GoP, 2006**.



## The way forward - miles to go

SACHET Pakistan is determined to continue its struggle against public health challenges like gender violence with a special focus on dowry violence, preventable diseases, poverty and gender inequities by involving community gatekeepers, youth and media and employing culturally appropriate, socially acceptable and gender sensitive strategies.

SACHET Pakistan looks forward to receive greater intellectual, community and monetary support to expand and strengthen its free health care facilities and services in the years to come.



**SACHET** Autumn - 2003 **Newsletter** ISSUE 7

**AGEHI** AGEHI Resource Center-SACHET  
SACHET is a Multidimensional NGO Promoting Human Development in Pakistan with Gender Perspective

Promoting positive dialogue  
Advocates of Gender Education & Health Information

**EDITORIAL**  
*Sexual and reproductive health- a question of priorities*

The sigapost International Conference on Population and Development (ICPD) 1994 and the chain of events leading to it were a visible shift from Population towards Reproductive Health (RH). In this connection another newness brought in old issues through ICPD was the language change suggesting replacement or at least emphasis on the introduction of new jargons. Earlier obsession of policy makers with reduction in fertility and population growth sacred population programs towards chasing demographic targets, which overlooked socio-cultural values in the developing world. Health, including Sexual and Reproductive health (SRH), has different cultural perceptions and various determinants. Some crucial determinants of SRH include information, education, lifestyle, religion, region, law, gender roles, economy and political will. These factors are not only separately related to SRH but mutually influence each other. The vital new issues underscored by ICPD encompassed Gender Equity, Violence against Women, Trafficking of Women, Female Genital Mutilation, Child Marriage, Male Roles and Responsibilities, Unsafe Abortion, Infertility, STDs/HIV/AIDS, Safer Motherhood and Antenatal Care.

Taking into consideration the fact that in this world, men are the first to be heard and women are the first to be harmed, it is suggested that men, specially the young men, should be the primary audience and women, especially young women, regardless of their marital status, should be the direct beneficiaries of SRH interventions.

It is time to go beyond rhetoric and take concrete yet pragmatic decisions and actions on the most debatable, disputed and taboed issues in our society. For instance, the issue of Abortion. The Quran does not clearly address this issue. However, there is a general feeling that Islam permits Abortion only for the most serious reasons. It is time to develop a consensus on this, include rape, marital rape, incest, and war victims in the list of most serious reasons for safe abortion.

The biggest challenge is; are those who are in the corridors of power and politics ready to take immediate steps to change not only the condition but position of oppressed men, women and children in their respective societies.

Dr. Rakshinda Perveen

**Demographics Data & Estimates for South Asian Countries**

	Indicators of Education			Indicators for Morality		Reproductive Health Indicators		
	Primary enrolment (gross) M/F	Secondary enrolment (gross) M/F	% Illiterate (> 15 years) M/F	Life expectancy M/F	Maternal mortality ratio	Births per 1,000 women aged 15-19	Contraceptive Prevalence Any method Modern method	HIV prevalence rate (%) (15-24) M/F
Bangladesh	100/101	45/47	51/30	61.0/61.8	377	117	54 43	0.0150/01
India	111/92	57/60	22/25	63.2/64.6	540	45	48 43	0.34/0.71
Nepal	128/108	58/43	41/76	60.1/59.6	905	117	39 35	0.27/0.28
Pakistan	83/54	29/19	43/32	61.2/60.9	476	50	28 20	0.06/0.05
Sri Lanka	107/104	70/74	6/11	69.9/75.9	92	22	66 44	0.00/0.04

Source: UNFPA- THE STATE OF WORLD POPULATION 2003

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To all our contributors, Friends & Donors without whom this initiative would not have been possible.  
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AGEHI RESOURCE CENTER  
ENGENDERING DEVELOPMENT  
Editor: Dr. Rakshinda Perveen  
Technical Advisor: Saira Javed  
Managing Editor: Saemulah Bleg  
Happy New Year  
Under, Education &

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